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May 10, 2018

**To: Whom It May Concern**

**Re: 2018 “Making Connections - Face to Face” School Expo Sponsorship**

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Thursday, September 27th, 2018 is the date of the School Expo & Career Fair event hosted this year by Barrhead Composite High School. This annual event provides a forum for youth to personally interact with exhibitors, including regional employers, post-secondary educational institutions and community organizations. Approximately 65 presenters will be set up in the high school gymnasiums and up to 1,000 youth in Grades 9-12 from a variety of schools in the region (regardless of school division affiliation) will tour the booths. This forum encourages youth to gather information and engage in conversations, which provides a positive impact to their future career and residence decisions. The ultimate goal of this event is to have conversations that help students connect the dots between the courses they take and the future career paths; ‘making connection - face to face’! The event is also a strategy for youth retention in the region. It is a chance to showcase the variety of employment and career opportunities available to them in their home communities, so that the youth will be inclined to stay or return, learn, live, work and play.

Over the past 10+ years, this event has become a premier youth focused forum for the region. We are currently seeking sponsorship to assist with offsetting some of the costs associated with this valuable event. Recognition is given to our event sponsors based on the sponsorship amounts. Sponsors will be publicized and promoted at the event, recognized in the ‘Town & Country’ section of the Barrhead Leader & Westlock News, as well as posted on the Pembina Hills Public Schools web site and the Barrhead Composite High School web site.

Please take the time to review the following sponsorship opportunities that are available. We hope you and/or your organization find this event as important as we do and are able to offer sponsorship based on your available resources. If you require more information, please do not hesitate to contact me. I look forward to hearing from you.

Sincerely,

*K. Fischer*

Karen Fischer, School Expo Coordinator

E-mail: [kncfischer@gmail.com](mailto:kncfischer@gmail.com)

Phone: (780) 674-3182

Cell: (780) 305-8505



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## “Making Connections – Face to Face” 2018 School Expo Sponsorship Opportunities

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### Gold Expo Sponsor

**\$500 (3 Available)**

- Recognition as a premier sponsor of the Expo event with the largest representation in the (print & electronic) media.
- Opportunity to display/distribute collateral material or promotional items at the event.

### Silver Expo Sponsor

**\$300 (5 Available)**

- Recognition as a sponsor of the Expo event with the 2<sup>nd</sup> largest representation in the (print & electronic) media.
- Opportunity to display material or promotional items at the event.

### Bronze Expo Sponsor

**\$150 (10 Available)**

- Recognition as a Bronze Level sponsor of the Expo event with representation in the (print & electronic) media.

### Promotion (Grand Door Prize) Sponsor

**\$350 (1 Available)**

Students are encouraged to participate at the School Expo by engaging with exhibitors. Once finished, they will be given an opportunity to fill out an electronic survey and enter their name in the draw for the grand door prize.

- Recognition as door prize sponsor of the Expo event.
- Logo sticker on prize.

### Refreshment Sponsor

**Morning/afternoon break: \$500 (1 Available)**

**Lunch: \$500 (1 Available)**

- Specific print recognition as the sponsor during the meal and during the Expo event.
- Acknowledgement as a sponsor in the (print & electronic) media.

### Door Prize Contributor

**\$20 - \$50 value (20 Available)**

Both students & exhibitors will be eligible for door prizes upon completion of their Expo evaluation/feedback survey. Prizes will NOT be cash, but rather a gift certificate.

- Recognition as a door prize sponsor of the Expo Event

**Thank you for taking the time to review the sponsorship opportunities available in support of our regional youth at this premier event.**

Sponsorship opportunities are first-come, first-served. For more information, or to discuss your participation as a sponsor, please contact:

Karen Fischer, School Expo Coordinator

Phone: (780) 674-3182      Cell: (780) 305-8505

Email: [kncfischer@gmail.com](mailto:kncfischer@gmail.com)



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## “Making Connections – Face to Face” 2018 School Expo Sponsorship Form

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Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/Town: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Level of Sponsorship	
<input type="checkbox"/> Gold School Expo Sponsor	\$ 500.00
<input type="checkbox"/> Silver School Expo Sponsor	\$ 300.00
<input type="checkbox"/> Bronze School Expo Sponsor	\$ 150.00
<input type="checkbox"/> Promotion Sponsor (Grand Door Prize)	\$ 350.00
<input type="checkbox"/> Refreshment Sponsor	\$ 500.00
<input type="checkbox"/> Door Prize Contributor (per door prize sponsored)	\$20.00 - \$50.00

Please submit your completed sponsorship form before August 15<sup>th</sup>, 2018.

**Attention: Karen Fischer**

**Post:** 5310 49 St, Barrhead, AB T7N 1P3

**Fax:** (780) 674-3262

**Email:** [kncfischer@gmail.com](mailto:kncfischer@gmail.com)